



Thank you for choosing the 2018-2019 Benny Boyd Jeep Raffle Fundraiser for your Rodeo Austin Buyer's Group! We're happy to have you as part of the Lone Star Cattlemen (LSC) family. Rodeo Austin BGs earn 75% of their sale proceeds, which must be spent at the 2019 Rodeo Austin Youth Auction.

Enclosed you will find the following:

- 1) 100 Jeep Raffle Tickets. Tickets are \$10 each. Acceptable payment methods are cash, check (made payable to LSC) and PayPal (info@lonestarcattlemen.org). If using PayPal, please indicate your BG's name in the payment notes, as well as the raffle ticket numbers. There is no limit to the number of tickets your BG can sell. Please contact us at JeepRaffle@LoneStarCattlemen.org when you need more.
- 2) A 'Win This Jeep' flyer that you can copy and/or turn into a table-top sign to help with sales.

The deadline to turn in ticket stubs, money and unsold tickets is March 22, 2019. Please coordinate with your LSC contact person or email us at JeepRaffle@LoneStarCattlemen.org. The raffle drawing is March 29, 2019 at the Rodeo Austin Youth Auction. Need not be present to win. The auctioneer will call the phone number listed on the winning ticket and try to speak with the winner live. The winner will be announced on LSC's website and social media accounts.

#### Distribution of Funds to Rodeo Austin Buyers' Groups

On the morning of the Rodeo Austin Youth Auction, LSC will distribute the checks to the participating BGs. If you are an internal BG, we will write the check to Rodeo Austin and your account will be credited. If you are an external BG, we will write the check directly to your BG. LSC cannot write checks to individuals.

#### WHAT WE NEED FROM YOU AS THE BUYERS' GROUP RAFFLE CONTACT PERSON

1. Coordinate the distribution, tracking and return of the raffle tickets.
2. Turn in the tickets by March 22, 2019 in the Jeep Raffle envelope with all information completed.
3. Indicate if you are an internal or external BG.
4. Indicate who we should give the check to at the Rodeo Austin Youth Auction.

Good luck! Please email us with any questions. We have seven people monitoring our Jeep Raffle email account, so we'll be able to get back to you quickly.

